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02/27/11

Accrual Basis

**National Storytelling Network**  
**Statement of Activities**  
January through December 2009

|  | <u>Jan - Dec 09</u> |
|--|---------------------|
| <b>Ordinary Income/Expense</b>                   |                     |
| <b>Income</b>                                    |                     |
| <b>4000 · Contributed support</b>                |                     |
| 4010 · Indiv/business contribution               | 47,976.93           |
| 4110 · Donated pro services - GAAP               | 5,200.00            |
| 4550 · Festival Payment ISC                      | 159,445.00          |
| 4560 · SMP Contributions                         | 702.00              |
| <b>Total 4000 · Contributed support</b>          | <u>213,323.93</u>   |
| <b>5000 · Earned revenues</b>                    |                     |
| 5010 · Agency(government) contract/fee           | 7,000.00            |
| 5110 · Publication sales - program-              | 3,114.56            |
| 5112 · Teller Page Listings-Storynet             | 3,520.74            |
| 5150 · Program-related sales - other             | 179.71              |
| 5180 · Program service fees                      | 5,514.00            |
| 5181 · Concert Tickets                           | 0.00                |
| 5210 · Membership dues - individuals             | 72,013.50           |
| 5220 · Assessments & dues - orgs                 | 14,225.00           |
| 5310 · Interest-savings/short-term inv           | 1,336.74            |
| 5340 · Other investment income                   | 351.30              |
| 5450 · Advertising revenues                      | 34,329.00           |
| 5475 · SIG Admin Fees                            | 2,433.60            |
| 5476 · Grant Admin Fees                          | 1,081.16            |
| 5490 · Miscellaneous revenue                     | 10,229.43           |
| <b>Total 5000 · Earned revenues</b>              | <u>155,328.74</u>   |
| <b>5800 · Special events</b>                     |                     |
| 5820 · Special events - gift revenue             | 220.00              |
| <b>Total 5800 · Special events</b>               | <u>220.00</u>       |
| <b>Total Income</b>                              | 368,872.67          |
| <b>Cost of Goods Sold</b>                        |                     |
| 6999 · Cost of Goods Sold                        | 6,011.88            |
| <b>Total COGS</b>                                | <u>6,011.88</u>     |
| <b>Gross Profit</b>                              | 362,860.79          |
| <b>Expense</b>                                   |                     |
| 7000 · Grant & contract expense                  |                     |
| 7040 · Awards & grants - individuals             | 28,932.00           |
| 7070 · Grant Admin Fees                          | 1,025.00            |
| <b>Total 7000 · Grant &amp; contract expense</b> | <u>29,957.00</u>    |

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| <b>7200 · Salaries &amp; related expenses</b>           |                     |
| 7220 · Salaries & wages - other                         | 71,649.67           |
| 7240 · Employee benefits - not pension                  | -459.43             |
| 7250 · Payroll taxes                                    | 6,002.77            |
| <b>Total 7200 · Salaries &amp; related expenses</b>     | <u>77,193.01</u>    |
| <b>7500 · Other personnel expenses</b>                  |                     |
| 7520 · Accounting fees                                  | 2,600.00            |
| 7540 · Professional fees - other                        | 41,606.18           |
| 7550 · Temporary help - contract                        | 75.00               |
| 7555 · Other  | 18.92               |
| <b>Total 7500 · Other personnel expenses</b>            | <u>44,300.10</u>    |
| <b>8100 · Non-personnel expenses</b>                    |                     |
| 8105 · Computer Equipment & Software                    | 773.60              |
| 8110 · Supplies   | 2,105.68            |
| 8130 · Telephone & telecommunications                   | 6,641.42            |
| 8140 · Postage, shipping, delivery                      | 4,356.84            |
| 8150 · Mailing services                                 | 96.00               |
| 8160 · Equip rental & maintenance                       | 1,599.36            |
| 8170 · Printing & copying                               | 17,309.63           |
| 8180 · Books, subscriptions, reference                  | 0.00                |
| <b>Total 8100 · Non-personnel expenses</b>              | <u>32,882.53</u>    |
| <b>8200 · Occupancy expenses</b>                        |                     |
| 8210 · Rent, parking, other occupancy                   | 11,205.52           |
| 8220 · Utilities  | 2,519.81            |
| 8260 · Other  | 1,587.23            |
| <b>Total 8200 · Occupancy expenses</b>                  | <u>15,312.56</u>    |
| <b>8300 · Travel &amp; meetings expenses</b>            |                     |
| 8310 · Travel   | 13,916.47           |
| 8320 · Conference, convention, meeting                  | 5,033.76            |
| 8325 · Honoraria  | 2,000.00            |
| <b>Total 8300 · Travel &amp; meetings expenses</b>      | <u>20,950.23</u>    |
| <b>8400 · Depreciation &amp; amortization exp</b>       |                     |
| 8450 · Depreciation & amortization                      | 5,167.57            |
| <b>Total 8400 · Depreciation &amp; amortization exp</b> | <u>5,167.57</u>     |

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| <b>8500 · Misc expenses</b>           |                          |
| 8515 · Marketing Expenses             | 380.00                   |
| 8520 · Insurance - non-employee       | 4,145.49                 |
| 8530 · Membership dues - organization | 785.00                   |
| 8535 · Memberclicks                   | 2,571.40                 |
| 8545 · SIG Admin Fees                 | 2,433.60                 |
| 8547 · Non-NSN Event Sponsorship      | 4,837.66                 |
| 8560 · Outside computer services      | 875.55                   |
| 8570 · Advertising expenses           | 175.00                   |
| 8590 · Other expenses                 | -895.38                  |
| 8591 · Reconciliation Discrepancies   | -312.40                  |
| 8500 · Misc expenses - Other          | 0.00                     |
| <b>Total 8500 · Misc expenses</b>     | <u>14,995.92</u>         |
| <b>8600 · Business expenses</b>       |                          |
| 8680 · NSF Checks                     | 204.00                   |
| 8610 · Bad debt expense               | 14.00                    |
| 8620 · Sales taxes                    | 0.00                     |
| 8640 · Bank Fees                      | 4,900.40                 |
| 8650 · Taxes - other                  | 44.96                    |
| 8670 · Organizational (corp) expenses | 270.00                   |
| <b>Total 8600 · Business expenses</b> | <u>5,433.36</u>          |
| <b>Total Expense</b>                  | <u>246,192.28</u>        |
| <b>Net Ordinary Income</b>            | 116,668.51               |
| <b>Other Income/Expense</b>           |                          |
| Other Expense                         |                          |
| 9950 · Transfer to Restricted Funds   | 9,774.29                 |
| <b>Total Other Expense</b>            | <u>9,774.29</u>          |
| <b>Net Other Income</b>               | <u>-9,774.29</u>         |
| <b>Net Income</b>                     | <u><u>106,894.22</u></u> |